

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

SCHEDULE 14A

**Proxy Statement Pursuant to Section 14(a) of the
Securities Exchange Act of 1934**

Filed by the Registrant ☐

Filed by a Party other than the Registrant ☒

Check the appropriate box:

- ☐ Preliminary Proxy Statement
- ☐ Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
- ☐ Definitive Proxy Statement
- ☐ Definitive Additional Materials
- ☒ Soliciting Material Pursuant to §240.14a-12

Supertex, Inc.

(Name of Registrant as Specified In Its Charter)

Microchip Technology Incorporated

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- ☒ No fee required.
- ☐ Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.

(1) Title of each class of securities to which transaction applies:

(2) Aggregate number of securities to which transaction applies:

(3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

(4) Proposed maximum aggregate value of transaction:

(5) Total fee paid:

☐ Fee paid previously with preliminary materials.

☐ Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

(1) Amount Previously Paid:

(2) Form, Schedule or Registration Statement No.:

(3) Filing Party:

(4) Date Filed:

Filed by Microchip Technology Incorporated
Pursuant to Rule 14a-12
of the Securities Exchange Act of 1934
Subject Company: Supertex, Inc.
Commission File No.: 000-012718

On February 10, 2014, Microchip Technology Incorporated posted the following materials on its website, www.microchip.com, in connection with its proposed acquisition of Supertex, Inc.



Supertex Acquisition

February 10, 2014



- **Cautionary Statement:**

Statements about the expected timing, completion, benefits and effects of the proposed transaction, and other statements in this presentation that are not historical facts, are forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. These statements involve risks and uncertainties that could cause actual results to differ materially, including, but not limited to the actual timing of the closing of the acquisition, the satisfaction of the conditions to closing in the acquisition agreement, any termination of the acquisition agreement, the effect of the acquisition on Microchip's and Supertex's existing relationships with customers and vendors and their operating results and businesses; the costs and outcome of any litigation involving Microchip, Supertex or the acquisition transaction; general economic, industry or political conditions in the U.S. or internationally; and the risks described from time to time in SEC reports including filings on Forms 10-K, 10-Q and 8-K. You can obtain copies of such Forms 10-K, 10-Q and 8-K and other relevant documents for free, as applicable, at Microchip's website (www.microchip.com), at Supertex's website (www.supertex.com), the SEC's website (www.sec.gov) or from commercial document retrieval services. You are cautioned not to place undue reliance on our forward-looking statements, which speak only as of the date such statements are made. We do not undertake any obligation to publicly update any forward-looking statements to reflect events, circumstances or new information after the date hereof.

- **Additional Information and Where to Find It**

Supertex intends to file a proxy statement in connection with the acquisition transaction. Investors and security holders are urged to read the proxy statement when it becomes available because it will contain important information about the transaction. Investors and security holders may obtain free copies of these documents (when they are available) and other documents filed with the SEC at the SEC's web site at www.sec.gov. Microchip, Supertex and their directors and executive officers may be deemed to be participants in the solicitation of proxies from the stockholders of Supertex in connection with the acquisition transaction. Information regarding the special interests of these directors and executive officers in the transaction will be included in the proxy statement described above. Additional information regarding the directors and executive officers of Microchip is also included in Microchip's proxy statement for its 2013 Annual Meeting of Stockholders, which was filed with the SEC on July 11, 2013. Additional information regarding the directors and executive officers of Supertex is also included in Supertex's proxy statement for its 2013 Annual Meeting of Stockholders, which was filed with the SEC on July 2, 2013. These documents are available free of charge at the SEC's web site at www.sec.gov and as described above.



Supertex Overview

- **Leader in high voltage analog and mixed signal products for medical, lighting and industrial markets**
 - Proprietary, high voltage circuit design and process technologies
 - Deep system and application expertise
- **Rich history of innovations with high voltage processes, designs and applications**
 - >325 proprietary products in portfolio
 - 58 patents granted and 36 patents pending
- **CY13 revenue of \$65.9M**
 - 55.6% non GAAP gross margin; 17.2% non GAAP operating margin
 - Proprietary product line supports consistent profitability
- **\$148M cash and equivalents on balance sheet at 12/31/13**
 - No debt
- **Headquartered in Sunnyvale, CA**
 - 347 employees worldwide
 - Design centers in Sunnyvale, CA and Hong Kong



Leading Supplier Of High Voltage Solutions For



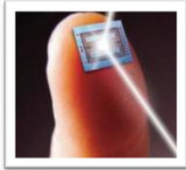
LED Backlighting



LED General Lighting



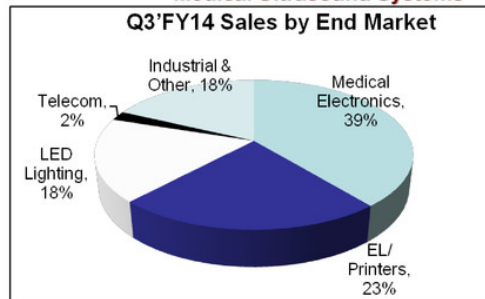
Medical Ultrasound Systems



**Optical Switching /
Telecommunications**



Ink Jet Printers





Compelling Strategic Rationale

- Adds proprietary high voltage (50V to 1000V) analog and mixed signal products to our portfolio
- Adds high voltage process technologies and know how that will enable new solutions for our current businesses
- Expands our footprint in the long life cycle Medical and Industrial market segments
- Expands our position in fast growing LED and general lighting applications
- Microchip's strong manufacturing and sales channel strengths can extend the reach of Supertex's solutions into new applications and markets
- Adds strong patent portfolio to Microchip IP portfolio



Transaction Summary

- **Transaction value of \$394M**
 - \$246M net of Supertex's cash and equivalents
- **Expect transaction to be accretive on a non-GAAP basis in the first full quarter**
- **Expect transaction to close in CQ2 2014**
- **Will provide revenue, gross margin and EPS impact after the transaction closes**



MICROCHIP

Thank You!

www.microchip.com